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HalfPriceShows.com

100% Entertainment - 50% Cost

PRESS RELEASE IMMEDIATE.

That technology and the Internet have transformed life is incontestable - and the resulting increase in the quality of lives by shopping online at online merchants like HalfPriceShows.com is included in that change. HalfPriceShows.com caters to an increasingly demanding consumer market by offering same-day tickets without the inconvenience of waiting long lines or in inclement weather to purchase. Purchasers buy tickets online at half price or less and proceed directly to the venue.

"Once in a while, things are just easier," said HalfPriceShows.com founder Richard Reed. "Although there are people who remain concerned about the security of online purchasing, there are many more finding the advantages and security of making an online purchase irresistible for all the right reasons. While there are sites which entice with promises of valuable deals - only to disappoint consumers, HalfPriceShows.com delivers. Consumers can directly see what they're saving - sometimes over fifty percent on tickets to a wide variety of activities."

Among the offerings of ticket sales currently available via the site are:

- Show tickets
- Sporting Events
- Special Events
- Symphonies
- Special Engagement
- Concerts
- Tours

Distinguishing HalfPriceShows.com is its flexibility. Without a membership fee, consumers can make a single purchase or multiple purchases - the choice is theirs. Identifying and selecting an activity is intuitive and easy, and because the company is singularly focused on the consumer experience, the optimized Web site is quickly found within the first page of Yahoo! search results.

At the moment, destinations in the Las Vegas area are provided with additional expansion to San Francisco, areas of Texas and Florida, along with U.K. offerings, nearing a completed contract phase.

"We aim to paint the whole entertainment experience," added Reed. "Our years of travel industry experience lend themselves to a successful expansion of our HalfPriceShows.com portfolio."

Aside from the direct to consumer approach in its marketing, HalfPriceShows.com is also actively promoting its offerings via a comprehensive affiliate program to travel agents. Details of the program and registration are available by visiting <http://www.HalfPriceShows.com>.

Venues wishing to make their offerings available to the public may register and submit online. Along with details about the event or activity, photos may be uploaded to attract visitors to the offering.

"One of the most popular travel destinations, the Internet meets leisure time to afford adventures to compelling Las Vegas shows and activities," stated Reed. "With international venue expansion on the way, we aim to become the preferred destination for anyone seeking recreational activities worldwide."

To find specific offerings, details about the programs available to affiliates and venues wishing to promote their activities, visit <http://www.HalfPriceShows.com> or contact Richard Reed at 702-242-4482.

HTML: <http://www.HalfPriceShows.com>

PDF: <http://www.HalfPriceShows.com/PressRelease.11.11.07.pdf>

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