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HalfPriceShows.com

100% Entertainment - 50% Cost

Consumers Cash in with HalfPriceShows.com

PRESS RELEASE IMMEDIATE.

Even in a troubled economy, people from all walks of life and economic levels enjoy spending their money at one place, HalfPriceShows.com. As the name states, this web site sells popular show tickets at half the box office regular price and best of all you can now purchase online 50% Off show tickets up to seven (7) days in advance!

Celebrating its three-year anniversary this week, this web site is not a newcomer to the Internet. HalfPriceShows.com is just one of the 387 individual web sites that make up the 16-year online web empire of Insider Viewpoint of Las Vegas. (InsiderVLV.com).

A Las Vegas company, it was only natural to start selling Las Vegas Casino show tickets first, but now the web site also offers tours of the area at 50% off and expanding. Another exclusively offered featured are some show tickets which include full dinners are available at half price.

"We offer 100% Entertainment at 50% Cost," says HalfPriceShows.com founder Richard Reed.

"Today, our goal is to deliver worldwide entertainment at 50% off to the consumer by expanding to more than 100 other cities and various countries. To satisfy the need for venues with surplus tickets and consumers who want entertainment but may or do not want to pay full, retail price is helping this weary economy," says Reed. All types of entertainment venues from around the world desiring to sell their surplus tickets may contact HalfPriceShows.com to take advantage of the proven system.

HalfPriceShows.com caters to an increasingly demanding consumer market by offering seven days advanced tickets without the inconvenience of waiting long lines or in inclement weather to purchase. No paper tickets or vouchers, this system is all electronic, thus saving more trees. Our system works in real time and upon online completion of purchase, the consumer is sent a confirmation email and also simultaneously displayed on their monitor is a confirmation number. They take this Confirmation number, whether hand written for those people using handheld online connections or the printed email confirmation directly to the box office with their photo ID and they are immediately seated.

No one will ever know you did not pay full retail price. No memberships or monthly fees, the entire web site can be viewed including show information, photos, ticket options, prices, quantity of tickets available, show times and a lot more.

Aside from the direct to consumer approach in its marketing, HalfPriceShows.com is also actively promoting its offerings via a comprehensive affiliate program to travel agents and other web sites looking to increase their daily income. Details of the program and free registration are available by visiting <http://www.HalfPriceShows.com>.

"The Internet allows us the ability to expand our service to hundreds or thousands of venues offering our customers the ability to save money in any economic times," states Reed. "Our fee is only \$3 to the buyer per ticket regardless of ticket price."

To find specific offerings, details about the programs available to affiliates and venues wishing to promote their activities, visit <http://www.HalfPriceShows.com> or contact Richard Reed at 702-242-4482.

HTML: <http://www.HalfPriceShows.com>

PDF: <http://www.HalfPriceShows.com/PressRelease.3.1.09.pdf>

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