



HalfPriceShows.com
100% Entertainment - 50% Cost

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SYNOPSIS RESTAURANT DISCOUNT PROGRAM

HalfPriceShows.com is expanding our web site with the addition of discount food. We specialize in attracting new clients from around the world coming to Las Vegas. Over the past 20+ years we have sold discount Las Vegas show tickets, tour tickets, attraction tickets and now by popular demand, discount restaurant food and/or drink.

Unlike any of the standard discount channels, the HalfPriceShows.com program does NOT touch your money and at time of delivery of food and drink, you will be paid in FULL. No waiting for your money!

Our system is simple. We display a discount(s) you desire to offer throughout our network of web sites. There is no fee to sign up, no monthly fee to participate. You set the number of discounts offered, you select any black out dates, you select any restrictions, and you select the discount amount(s). Whether you offer one discount or more, there is no cost to your company to participate.

It is our responsibility to find you more customers to buy food and drink from your restaurant by enticing the potential customer with a discount from your restaurant. If we fail to provide you customers, you are out nothing. As stated above, we have been in the business of bringing customers to owners of shows, tours, and attractions throughout Las Vegas for more than 20 years. Adding discount restaurants is something our clients have asked for and the demand is overwhelming so we are following their request with our new restaurant expansion program.

Enclosed with this synopsis is our standard restaurant contract. We stand ready to bring you customers.

The functionality of our system is simple to use and fully explained in the attached contract. However, the following is a brief illustration of how our system works. A restaurant client comes to one of our web sites and buys for \$4 a discount digital certificate entitling the buyer to the discount you have predetermined. The \$4 fee is our total income for providing this service. The credit card fee for the purchase of the \$4 discount certificate is at our cost. Whatever your discount you will subtract the \$4 fee the customer already paid and that is the price the customer will pay you at time of delivery of the food and drink. No waiting days, weeks or months to get paid for your food and drink. You are paid at time of delivery to the customer. To make it perfectly clear, please look at the illustration below.

1. Potential restaurant customers' buys a \$4 certificate online entitling him your predetermined discount.
2. Customers have 180 days to redeem the discount certificate.
3. Customers arrive at your restaurant and provide a Confirmation Code and photo ID to redeem discount.
4. Customer orders the food discount. For this illustration lets say you offered \$50 food discounted 50% off, and the customer pays a total of \$25. The Customer already paid us \$4 for the digital discount certificate, and you will collect \$21 at time of sale. If your discount was 40% off of a \$100 dinner tab, the calculation is . . . customer pays \$4 for the discount certificate, then pays you \$56 at the end of meal.
5. If a customer does not redeem the \$4 discount certificate within 180 days, they have up to 2 years from date of purchase to redeem the \$4 against the discount if available, if not available, customer is entitled to a \$4 discount against the regular price of your food menu when buying the same volume as the original offer.

The confirmation code can be verified with the email confirmation issued in real time of \$4 certificate sale, AND online at HalfPriceShows.com is an admin area your employees can log in and verify any purchase.